

KWCO-FM, 105.5 is a locally owned and operated station...in every since of the word. We carry four daily newscasts, two daily sportscasts, daily announcements of various activities that benefit the community and its groups and organizations, as well as being extremely visible throughout our listening area. Every hour of every day is locally produced with our community in mind. I would venture to say that the local broadcaster has donated some sort of community broadcasting for the LOCAL COMMUNITY that would come quite close the the larger market broadcasters' budgets. Certainly, most broadcasters tie-in to Breast Cancer events or March of Dimes events. Not only does the local broadcaster take part in these events, but the local broadcaster also announces the cub scout food pantry, the cheerleaders car wash and the firefighter chili cook-off. The discussion of what the local broadcaster affords its community is endless. The discussion of localism is pointless. It is not the true broadcaster--the small, local broadcaster--that needs to be shackled by more regulation. Get control of those corporations that are taking advantage of the broadcast industry and doing it an injustice. Leave us alone and let us continue to serve our communities like only we know how.

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